

## **ONE DAY IN THE NORTHERN CITY**

International photo project

### **Petrozavodsk 2010/2011**

**Organizers:** Petrozavodsk City Administration; Petrozavodsk City Exhibition Hall

**Curators:** Masha Yufa, art-critic, director of Petrozavodsk City Exhibition Hall;  
Inna Kazakova, photographer

**Coordinator:** Ksenia Khramtsova

**Deadline for entry: the 15<sup>th</sup> of December 2010.**

**The day for making photo shots – the 26<sup>th</sup> of November 2010 – the World Information Day.**

**Venue:** City Exhibition Hall, Lenin Ave., 26, Petrozavodsk, Republic of Karelia

**Exhibition period:** 27.01. - 19.02.2011

**The project "One Day in the Northern City"** is addressed to photographers living in the cities of the North of Europe, Asia and America. On November the 26<sup>th</sup>, 2010 – in the World Information Day, they are invited to make shots which can tell us about this day in the cities where they live. This kind of action of photographers from different countries will create an illusion of our simultaneous presence in different points of the planet and miraculous feeling of parallel living of one common day in the cities of Sweden, Finland, Russia, Norway, Iceland, Denmark, Canada and other countries. It will also give a unique opportunity to look at these towns and cities with the eyes of artists. The best photo works, selected by the jury, will be presented at the exhibition, which will let Petrozavodsk public know more about people, nature and architecture, holidays and problems, happy and sad moments in the life of Northern cities with all their typicality and originality.

Exhibition "One day in the Northern City" will be shown in Petrozavodsk City Exhibition Hall within the frameworks of "Hyperborea" International Winter Festival – 2011. So not only Petrozavodsk dwellers but also many guests, participants of this big festival from other Russian towns and from abroad will get a chance to see the photographers' works.

International Winter festival "Hyperborea" is one of the central cultural events of the Republic of Karelia. Its name comes from antique mythology. Ancient Greeks were calling the North - Hyperborea - "the land beyond the Boreas wind". They considered its inhabitants – "hyperboreans" - as talented, peace loving people with a high level of civilization development. Love for the North and a wish to unite its inhabitants is the basic idea of "Hyperborea" festival, annually gathering many guests from cities lying behind the 60<sup>th</sup> parallel of northern hemisphere in Petrozavodsk. Together with people of Petrozavodsk they participate in the Snow and Ice Sculpture Contest, art exhibitions, musical and theatre events, competitions of ice fishing, ice swimming and many other fascinating events of the festival.

### **CONDITIONS OF ENTRY:**

1. Separate photos as well as series of shots, made only on **the 26<sup>th</sup> of November 2010** in one of the cities of Europe, Asia or America, located on the 60<sup>th</sup> parallel and beyond it, are admitted for the exhibition. Each participant can submit not more than **10 shots**.
2. Photos submitted for the exhibition should be printed in traditional or digital way with resolution not less than 300 dpi. The minimum size of the submitted work must be not less than 30 x 40 cm.
3. The deadline for entry is the **15<sup>th</sup> of December 2010**
4. The registration fee is 10 Euro. Payment can be made:
  - **from abroad of Russia** by International Postal Coupons (equivalent to 10 Euro) sent together with artworks and entry form.
  - **from inside of Russia** by Postal Order or in cash (equivalent sum in Russian Rubles) to the address:  
City Exhibition Hall, Lenin Avenue 26, Petrozavodsk 185035, Russia
5. In case the registration fee is not paid, the jury has a right not to consider the submitted works and not to return them to the author.

5. The submitted works, entry forms (completed in block letters in English or Russian and signed by the author) plus participation fee (International Postal Coupons) should be sent to the organizing committee by Post. The address is: Masha Yufa, P.O. Box 36, Petrozavodsk 185035, Republic of Karelia, RUSSIA.

- Please, do write on the parcel/tube/envelope:

NO COMMERCIAL VALUE. FOR EDUCATIONAL PURPOSES

- Please, send additional information about yourself (CV, copies of publications, author's photo, etc.).

6. To make the work of the organizing committee easier and for possible edition of the exhibition catalogue each participant should also send digital variants of his/her submitted photos in digital form (size 10x15 cm., 300 dpi) till December 15, 2010 to the address: [hyperborea.foto@yandex.ru](mailto:hyperborea.foto@yandex.ru)

7. The photos selected by the organizing committee will be exhibited from 27.01.2011 till 19.02.2008 at the City Exhibition Hall, Petrozavodsk (Lenin ave., 26).

8. Each participant of the exhibition who has paid registration fee will get a Participation Certificate which will be sent to him/her in February 2011.

9. Organizing committee has a right to use the submitted artworks and materials for promotional purposes connected with the project. By the fact of submitting of photos to the Organization Committee the author confirms his/her intellectual property rights for the submitted works and gives his/her agreement to organizers to use these works for the purposes connected with implementation of the project, giving information about the project by different types of publications in the mass-media, including electronic ones.

#### AFTER THE EXHIBITION:

10. After the exhibition is over the best shots will be installed on the website "Culture Panorama of Petrozavodsk" in the section "Photo Gallery" (<http://kultura.ptz.ru>).

11. After the exhibition "**One Day in the Northern City**" is over (after 19.02.2011) the submitted photos can be up to the author's wish:

**A.** Returned to the author by Post. In this case you should tick box  **A** in the Entry Form.

**B.** Donated to Petrozavodsk City Exhibition Hall collection. In this case box  **B** should be ticked in the Entry Form.

12. In case of the absence of any notes in the Entry Form (both  **A** and  **B** boxes are not ticked) and no payment made (no postal coupons attached to the Entry Form) the photos will be left in the collection of Petrozavodsk City Exhibition Hall.

13. Additional information about the project can be received by:

**E-mail:** Masha Yufa [cultur@sampo.ru](mailto:cultur@sampo.ru)  
Inna Kazakova [hyperborea.foto@yandex.ru](mailto:hyperborea.foto@yandex.ru)  
Ksenia Khramtsova [anna.semenova@petrozavodsk-mo.ru](mailto:anna.semenova@petrozavodsk-mo.ru)

**Postal address:** City Exhibition Hall, Lenin Ave. 26, Petrozavodsk 185035, Karelia Republic, RUSSIA.

**Telephone:** +7 (8142) 78-16-50, Masha Yufa

14. To get entry form just follow the link: [http://kultura.ptz.ru/docs/1Entry\\_Form.doc](http://kultura.ptz.ru/docs/1Entry_Form.doc)  
or send a letter to [cultur@sampo.ru](mailto:cultur@sampo.ru)